



**Outsource Marketing Associates, Inc.   [www.omaiusa.com](http://www.omaiusa.com)   Snapshot Q1 2024.**

**An all-US rentable virtual salesforce for tech start-ups, managed services providers, software developers, VARs, channel partners, consultants, and manufacturers. Helping optimize sales performance and time. Potentially saving a professional hire.**

**Guaranteed delivery of solid leads and appointments (with advice) from OMAIUSA's team of expert tech sales reps. Front-ending and complementing inside staffs so they can focus on closing business, not hunting. No script-reading. Instant credibility.**

**Plus custom sales coaching and strategic consulting in 60-minute blocks. Real-world agendas. Interactive format. For salesreps, managers, C-levels and partners.**

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**Options: Deploy OMAIUSA in a pilot calling campaign to help build your revenue, profitability, market-share, quota attainment, brand awareness, staff loyalty and ROI.**

**\$ 1K = 5 solid leads/appts, lists, dozens of calls, consult, training, and reporting.  
\$ 2K = 11 solid leads/appts, lists, hundreds of calls, consult, training, and reporting.  
\$ 3K = 17 solid leads/appts, lists, hundreds of calls, consult, training, and reporting.  
Fees are one-time payments. When pilot ends, renew or exit.**

**\$ 275. = Optional 60-minute sales training for two by OMAIUSA's president.  
\$ 275. = Optional 60-minute strategic consult: Branding, messaging, targeting, edge.  
The strategic consult is already included in each of the pilot calling campaigns.**

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**Our Go-To-Market Packages: Demand Generation, Events, Partner Recruitment, Research, Roll-outs, Customer Loyalty and Up-Sells, Competitive Replace, Filling gaps, Front-ending reps and partners below 125% YTD to help accelerate success.**

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**Renting OMAIUSA: Ideal for tight budgets and co-marketing funds. high quotas, busy staffs, intense competition, complex offerings, and uncertain market conditions.**

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**Our Focus Areas: Cybersecurity, ERP, AI, Analytics and Planning, Cloud, Compliance, Digital Transformation, Healthcare, Finance, Retail, Education, Telecomm, Legal, Manufacturing, Distribution, and other critical industries.**

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**For details on OMAIUSA services and a sample proposal, please contact Ray Lichtman, 516-721-5908 (m) / 833-OMAIUSA / [Ray@OMAIUSA.com](mailto:Ray@OMAIUSA.com) / [www.omaiusa.com](http://www.omaiusa.com) Q1-2024**

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