



Dated January 15, 2023.

OMAIUSA's Tech Salesforce Announces an \$850 'Test-Drive' Calling Campaign.

A low-cost, low-risk way to help drive revenue, market-share, profitability, quota. (and compare this OMAIUSA micro-pilot to other options).

- Includes delivery of 4+ solid leads and appointments (with advice to your staff).
 - Includes dozens of calls to decision-makers and influencers.
 - Includes setup, training, strategic consult, role-play calls, and reporting.
 - Start with one or two \$850 modules based on your need, budget, co-marketing funds.
 - When Test Drive ends, extend it or exit the program.

 - (Optional): Calling Lists (\$125).
 - (Optional) Sales Coaching 45-minute sessions (\$275).
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A. Snapshot: Outsource Marketing Associates. - Our 30th year in the tech space.

An all-US federation of experienced tech salesreps, linked into custom calling teams. Opening executive doors for MSPs, ISVs, VARs, Partners, Consultants, Manufacturers.

A proven alternative to scripted telemarketers, in-house cold-callers, or adding staff. Demand Generation. Partner Recruitment. Roll-outs. Events. Filling staffing gaps. (Front-ending inside reps and managers so they can focus on closing more business).

B. The OMAIUSA Strategic Consult (included) and Custom Sales Coaching.

Real-world, interactive, customized agendas. 45-minute tele-sessions. Focusing on messaging, targets, questions, objections, an ideal lead, your edge, why deploy now with a recession possible, etc. Actual account situations.

Conducted by Ray Lichtman, President, OMAIUSA (1992-today).. Broad experience selling into Financial, Healthcare, Manufacturing/Distribution, Education, Government, Retail, Legal, Technology, Security, Telecom, Non-profit.

C. Please email or call for details on OMAIUSA's \$850 Test-Drive Micro-pilot.

Contact Ray Lichtman. 516-721-5908. 833-OMAIUSA. Ray@OMAIUSA.com. All fees and terms are subject to change with 30-day written notice. 01-15-2023.
