



Outsource Marketing Associates, Inc. www.omaiusa.com
An all-US rentable virtual salesforce for the tech sector.

Tech firms needing more revenue, profitability, market share and an edge are invited to evaluate and compare OMAIUSA's Virtual Tech Salesforce --- Now in our 30th year.

--Advanced B2B calling campaigns guaranteeing delivery of solid appointments and leads with depth and advice. Priced for all budgets and co-marketing funds.

--Custom 45-minute sales coaching sessions helping augment skills, performance, ROI and loyalty. Real-world agenda. 2 attendees per class. Interactive format. High impact.

OMAIUSA: A strategic alternative to scripted telemarketers, in-house callers, adding staff, or relying on internet inquiries. Ideal in complex and competitive tech markets.

Pilot #1: \$1,500. one-time fee. Includes 6 solid leads and appointments, hundreds of calls, setup and training, consult, custom calling lists, advice to your staff.

Pilot #2: \$2,500. One-time fee. Includes 10 solid leads and appointments, hundreds of calls, setup and training, consult, custom calling lists, advice to your staff.

Pilot #3: \$3,750. One-time fee. Includes 15 solid leads and appointments, hundreds of calls, setup and training, consult, custom calling lists, advice to your staff.

Pilot #4: \$70. per hour (minimum 25 hours of calls). For events, roll-outs, partner recruitment, research. Includes call lists, setup, consult, and leads when found.

Custom Sales Coaching: \$275. covers two attendees for 45 minutes. Real-world agenda. Immediate potential ROI. Interactive format. Sharpening skills. For new or veteran reps.

**Coaching conducted by Ray Lichtman.
President, OMAIUSA (1992-today)
Senior New Business Marketing Representative, IBM (1968-1992)
(2 IBM President's Awards. 6 Golden Circles. 20 IBM 100% Clubs)
MBA, Columbia University BS, Rensselaer Polytechnic Institute.**

OMAIUSA clients have included start-ups, partners, resellers, managed services providers, cybersecurity consulting firms, manufacturers, distributors, and others.

Demand generation, partner recruitment, event population and follow-ups, rollouts, and research. Front-ending any reps who are below 125% YTD and at risk of missing goals.

For details on OMAIUSA calling campaigns and sales coaching, contact Ray Lichtman: 516-721-5908 (m) / 833-OMAIUSA / Ray@OMAIUSA.com / Dated June 01, 2022.
