



Outsource Marketing Associates, Inc. Since 1992.

An all-US rentable virtual salesforce expressly for technology and services firms.

Helping them secure new corporate clients, revenue streams, and quota attainment. Instead of relying on scripted telemarketers, in-house cold-callers, or adding staff. No space or benefits needed. Easy to engage, extend, or exit.

Delivering solid leads and appointments (with advice) from experienced tech salesreps. Helping populate special events. Recruiting channel partners. Rolling out new offerings.

A 30-year track record. A powerful competitive edge gaining access. Especially now. Worth consideration, evaluation, and comparison as 2021 ends and the new year begins.

OMAIUSA Pilot Calling Campaigns (single payment) Monthly plans available.

\$1K = 3 solid leads, RFIs, lists, hundreds of calls, setup, training, consult, reporting.

\$2K = 7 solid leads, RFIs, lists, hundreds of calls, setup, training, consult, reporting.

\$3K = 12 solid leads, RFIs, lists, hundreds of calls, setup, training, consult, reporting.

\$5K = 20 solid leads, RFIs, lists, hundreds of calls, setup, training, consult, reporting.

\$10K= 42 solid leads, RFIs, lists, thousands of calls, setup, training, consult, reporting.

Solid leads involve an influencer/decision-maker with a need, budget, open-mindedness. Each contains advice to help inside reps and managers accelerate potential closure. Appointments will be set if the opportunity warrants executive involvement at the time.

Option: Custom Sales Coaching (75 minutes via teleconference). \$375 for 3 attendees. Conducted by Ray Lichtman, President, OMAIUSA. Former Senior Marketing Rep, IBM. Real-world topics to sharpen skills and help address current challenges.

OMAIUSA clients have included partners of Ingram Micro, Arrow, Tech Data, IBM, Cisco, HP, Lenovo, NCR, Microsoft, VMware, Veeam, Imprivata, CrowdStrike, Citrix, NetApp...

Also Managed Services Providers (MSPs), ISVs, Start-ups, Cybersecurity Specialists, Staff Augmentation and Professional Services firms.

To discuss your needs and ways OMAIUSA's Virtual Salesforce can help fill gaps, please contact Ray Lichtman / 516-721-5908 / Ray@OMAIUSA.com Dated 10-15-2021. All fees and terms subject to change. www.OMAIUSA.com
