



Outsource Marketing Associates, Inc. [www.omaiusa.com](http://www.omaiusa.com)  
Celebrating 30 years opening executive doors for US tech firms.  
Helping drive quota, bonus, revenue, ROI and new corporate clients.

**For Any Tech Firm, Channel Partner, Sales Manager or Sales Rep Below 125% YTD :**

Rent me\*\* and my team of professional tech salesreps. In blocks of qualified leads and appointments. Helping you achieve and exceed quota, bonus, and other key goals. Leveraging our 30 years in the tech sector helping drive business and profitability.

Instead of your relying on scripted telemarketers, in-house cold-calling or adding staff. An affordable hedge strategy to help insure 2021 goals are achieved. Easy to engage, extend, or exit if plans change. No space or benefits required. Strong security focus.

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Custom calling campaigns start at \$1K (fully bundled) including a guaranteed number of qualified leads and appointments. Ideal for tight budgets, high quotas, busy staffs and intense competition. Freeing staffs to close business. Suitable for co-marketing funds.

OMAIUSA leads and appointments include strategic advice for both rookie reps and veterans – increasing their potential ROI especially in complex markets such as this.

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**OMAIUSA custom packages:**

- Pilot calling campaigns (guaranteeing, 3, 7, 12 or 20 solid opportunities). \$1K and up.
- Custom real-world sales tele-coaching (90-minute sessions by Ray): \$275. and up.
- Partner Recruitment and Support calling campaigns: \$1K and up.
- Populating virtual or live events, including follow-ups). \$1K and up.
- Front-ending specific reps so they can achieve annual goals: \$1K and up.

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**\*\* Your project leader and sales coach if you engage OMAIUSA:**

Ray Lichtman, President, Outsource Marketing Associates (1992-today).

Formerly IBM Senior New Business Marketing Representative (1968-1992)

2 IBM President Awards. 6 Golden Circles. 20 IBM 100% Clubs.

Focus: Enterprise and SMB prospects (finance, health, cross-industry).

MBA: Columbia University. BS: Rensselaer Polytechnic Institute

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Clients have ranged from individual reps and start-ups to partners of IBM, HP, Cisco, Microsoft, Arrow, Ingram Micro, Tech Data, VMware, Veeam, Lenovo, Dell and others. Also MSPs, ISVs, Professional Services and Consulting Firms, IT Security Specialists.

For details: Ray Lichtman, 516-721-5908, [Ray@OMAIUSA.com](mailto:Ray@OMAIUSA.com) Dated 08-25-2021