



Outsource Marketing Associates, Inc. www.omaiusa.com 06-15-2021

**For tech firms, partners, salesreps and managers tracking below 125% YTD:
3, 7, 11 or 20 qualified appointments and leads to help drive your 2021 metrics.**

**Rent OMAIUSA's virtual tech salesforce as a powerful front-end or complement.
For 30 years, opening executive doors so reps can focus on closing business.**

>> A proven alternative to scripted telemarketers and in-house cold-calling.

>> Proactively challenging competitors entering your space.

**OMAIUSA learns your business as if new hires. Filling gaps left by Covid-19.
*Needed by those on quota or bonus. Worth consideration and a comparison.***

\$1K Pilot: 3 qualified appts-leads, RFIs, 100s of calls, list, consult, reports.

\$2K Pilot: 7 qualified appts-leads, RFIs, 100s of calls, list, consult, reports.

\$3K Pilot: 11 qualified appts-leads, RFIs, 100s of calls, list, consult, reports.

\$5K Pilot: 20 qualified appts-leads, RFIs, 100s of calls, list, consult, reports.

**Calls can be focused by offering, rep, partner, territory, vertical, event or roll-out.
OMAIUSA also offers partner recruitment campaigns helping tech firms scale.**

**Clients have included partners of IBM, HP, Cisco, Lenovo, Microsoft, Arrow,
Tech Data, Ingram Micro, Veeam, VMware, NetApp, AT&T, Dell and others --
plus start-ups, MSPs, ISVs, consultants and professional-services firms.**

**Targets have included healthcare, security, finance and insurance, retail, legal,
technology, manufacturing and distribution, government (S&L), education, SMB.**

**Each campaign includes a custom strategic consult and sales coaching session,
conducted by Ray Lichtman, President of OMAIUSA (1992-today) and formerly
Senior New Business Marketing Representative with IBM in NY (1968-1992)**

**For details, please contact Ray Lichtman: 516-721-5908 (NY) Ray@OMAIUSA.com
Campaign fees are one-time charges in USD and are subject to change.**
