



June, 2019

The rentable salesforce at OMAIUSA announces four new packages to help small and mid-tier tech firms accelerate revenue, market-share, staff ROI and profitability --- at minimal cost and risk. Helping secure key new customers. Reducing the need to hire.

#1---Proof of Concept Pilot Calling Campaign guaranteeing 4 solid leads. \$1,990.*
*Fee includes setup, training, consult, calls, guarantees, lists, reporting, advice.
(2% of the annual cost of a \$100K inside rep. Strong potential impact on success)

#2---Proof of Concept Pilot Calling Campaign guaranteeing 6 solid leads: \$2,660.*
*Fee includes setup, training, consult, calls, guarantees, lists, reporting, advice.

#3---Proof of Concept Pilot Calling Campaign guaranteeing 10 solid leads: \$4,000.*
*Fee includes setup, training, consult, calls, guarantees, lists, reporting, advice.

#4---A custom high-impact Sales Training Class. 60 min. Via telecon & web: \$375.*
*Fee covers 2 attendees, one firm per session. Agenda has real-world focus.
Interactive format. For rookies and veterans. Goal: Sharpen skills and results.
By Ray Lichtman, President. OMAIUSA. Former Senior Representative, IBM.

OMAIUSA (created 1992): For those tech firms with high quotas and revenue goals, limited budgets and staff, intense competition, and not wanting to rely on scripted telemarketers, In-house cold-callers, or the web to achieve (and exceed) 2019 goals.

Staff: A federation of US-based tech salesreps, consultants, and other professionals linked into customized teams based on skill. A pure virtual model. Quality scalability.

Projects: Demand Generation. Event attendees. Partner Recruitment and Support. New product roll-outs. Front-ending specific reps/teams. Sales Skills Enhancement.

Clients: Managed Services Providers, Partners, Resellers, Manufacturers, Software and Consulting Firms, Distributors, Tech Boutiques. Start-ups through the Fortune 50.

Sector focus: Healthcare, Finance and Insurance, Education, Manufacturing, Retail, Distribution, Technology, Legal, Government, Consulting. Cross-Industry SMB

OMAIUSA Edge: Instant credibility with executives leading to stronger leads (never a script); Lower costs due to our pure virtual model; Performance guarantees to reduce risk; Advice to your reps with each lead boosting odds of closure; An all-USA team (no overseas outsourcing); Highest levels of business conduct (enhancing your brand).

For more detail and a sample proposal, please contact Ray Lichtman (NY) at:

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Dated 06-01-2019 All fees and offerings are subject to change. www.omaiusa.com