



**In 2019, instead of relying on scripted telemarketers or in-house cold-callers to drive your key revenue, quota, and P&L numbers, why not rent OMAIUSA's tech salesforce?**

**An all-US team of experienced professionals, now in our 26<sup>th</sup> year opening executive doors for partners, resellers, manufacturers, managed services providers, distributors, software and consulting firms. Worth comparing to what you are considering now.**

**Instant credibility with executives leading to stronger leads. Never a script. A pure virtual model resulting in lower costs (no need to subsidize an expensive call-center).**

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**2019 OMAIUSA Pilot Campaign Options: Helping optimize staff ROI and time.**

- **Rent OMAIUSA in blocks of 4, 6, 8, or 12 qualified leads.**
  - **Rent OMAIUSA in blocks of 25, 50, 75, or 100 hours (events, partner recruiting).**
  - **Rent OMAIUSA at a deep discount in exchange for a small percentage of revenue you receive when OMAIUSA leads close and convert to business. (Option B)**
  - **All OMAIUSA campaigns start under \$2,500. one-time, fully bundled. Including lists, consult, performance guarantees. Ideal for tight budgets and MDF funds.**
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**Our team can advise and work as partners with your staff to help optimize results from each opportunity OMAIUSA submits. Helping reduce risk.**

**Projects: Demand-creation. Events. Partner recruitment and support. Roll-outs. Strategic territory or account penetration. Front-ending specific inside salesreps.**

**Sectors: Healthcare, Finance and Insurance, Manufacturing and Distribution, Public Sector. Non-Profit, Retail. Legal, Technology. Logistics. SMB Cross-Industry**

**After 25 years, OMAIUSA knows the tech marketplace and how executives think. A powerful competitive edge. Easy to test in a customized pilot initiative.**

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**Ray Lichtman conducts the custom strategic sales consultation (included with each campaign). High-impact messaging, targeting, objection handling, differentiations.**

**BS. Rensselaer Polytechnic Institute (1962-1966)**  
**MBA: Columbia University Graduate School of Business (1966-1968)**  
**IBM: Senior New Business Marketing Representative (1968-1992)**  
**2 IBM President Awards; 6 Golden Circles. 20 100% Clubs.**  
**OMAIUSA: Founder and President (1992-Present)**

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**For sample proposal, contact Ray Lichtman / [OMAIUSA@gmail.com](mailto:OMAIUSA@gmail.com) / c 516-721-5908**  
**Dated January 2019. All prices are in USD and subject to change.**